

City of Piedmont  
COUNCIL AGENDA REPORT

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DATE: July 5, 2011

FROM: Mark Bichsel, Finance Director

SUBJECT: Consideration of an offer, in principle, for the acquisition of library services from the City of Oakland for FY 10-11 and 11-12

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RECOMMENDATION

- 1) Acceptance, in principle, of an offer from the City of Oakland for library services from the Oakland Public Library (OPL) in the amount of \$350,471 for FY 2010-11.
- 2) Acceptance, in principle, of an offer from the City of Oakland in the amount of \$350,471 for FY 2011-12 contingent upon the City of Oakland library branches remaining open during FY 11-12, particularly branches most frequently used by Piedmont residents with the exception of the Piedmont Avenue branch.

BACKGROUND

On June 14, 2011 the City of Piedmont (via Mark Bichsel) received an email from the City of Oakland (via Carmen Martinez, Director of Library Services for the City of Oakland) in which the City of Oakland made an offer that the City of Piedmont pay \$350,471 for library services for FY 10-11 and \$350,471 for FY 11-12. Please see email from Carmen Martinez on page 2 of this report. If you choose to accept the offer, a final agreement would be brought forth at a future meeting.

In discussions with the City of Oakland regarding library services, it was brought to our attention that the City of Oakland, because of budget constraints, may not be able to keep all branches open for the duration of FY 11-12. If some branches are closed, it is my recommendation that the amount of \$350,471 for FY 11-12 be subject to re-negotiation. The exception would be the Piedmont Avenue branch, whose lease expires on October 31, 2011. For more detail, see e-mail from Gerry Garzon, Associate director of Oakland Public Library on page 2 of this report.

For your information, a list of Piedmont residents registered as patrons at various branches is provided on page 3 of this report. This list helps identify which branches are most frequently used by Piedmont residents. This information was received from the administrative librarian, main branch of the City of Oakland on June 23, 2011.

E-Mail from Carmen Martinez, Director of Library Services

June 14, 2011

Dear Mark: I am writing to reiterate the offer from the City of Oakland to you, as representative of the City of Piedmont, for library services from the Oakland Public Library (OPL) in the amount of \$350,471 for Fiscal Year 2010-11, and \$350,471 for Fiscal Year 2011-12. Please accept this message as confirmation of that offer, and please feel free to call me at 238-6608 if you have any questions. Thanks very much, Carmen Martinez

Carmen Martinez, Director  
Oakland Public Library  
125 14<sup>th</sup> Street  
Oakland CA 94612  
510.238.6608

E-Mail from Gerry Garzon, Associate Director of Library Services received on June 24, 2011

Mark – A status update on the Piedmont Avenue Branch and its relocation:

- The Library's current lease on 41<sup>st</sup> Street expires October 31, 2011
- The Library will move at the end of its lease, or soon thereafter, into a modular facility as large as or larger than the current Library
- There are two sites under consideration:
  - The Key Route Parking lot, city-owned, across 41<sup>st</sup> Street bordered by 40<sup>th</sup>, Howe St & Piedmont Ave
  - Piedmont Avenue Elementary School at Piedmont & Echo Avenues
- The Library is working with Oakland Unified School District to establish the site on school property
  - The Library will have a public entrance from Echo Avenue, ADA accessible
  - The Library will have a school entrance from the campus, ADA accessible
  - The City and OUSD are working to address safety, traffic, parking and playground area issues
- The OUSD realizes this is a time sensitive issue and is moving aggressively with the City to make this work well for both agencies

Mark – let me know if you need more detail. Thanks. ggg

Gerry Garzon  
Associate Director  
Oakland Public Library  
510.238.6720  
510.238.2232 (fax)

[ggarzon@oaklandlibrary.org](mailto:ggarzon@oaklandlibrary.org)

E-Mail from Jamie Turbak, Administrative Librarian, on June 23, 2011

Hi Mark,

Here is the information you requested for the Oakland Public Library locations that City of Piedmont residents use.

As of today, there are a total of 4,482 City of Piedmont residents registered as patrons.

Asian Branch – 159  
Chavez Branch – 10  
Dimond Branch – 100  
Elmhurst Branch – 8  
Golden Gate Branch – 10  
ML King Branch – 2  
Lakeview Branch – 252  
Montclair Branch – 588  
Melrose Branch – 7  
Piedmont Branch – 1221  
Rockridge Branch – 1305  
Temescal Branch – 71  
West Branch – 5  
Main Library – 744

Please let me know if you need anything else or if you have questions.

Thanks,

Jamie Turbak  
Administrative Librarian, Main Library  
125 14th Street, Oakland, CA 94612  
E-mail: [jturbak@oaklandlibrary.org](mailto:jturbak@oaklandlibrary.org)  
Phone: (510) 238-6610

Oakland Public Library - delight inspire inform