## A FORMAL PROPOSAL FOR THE NON-EXCLUSIVE USE OF THE WEST WING, 801 MAGNOLIA BUILDING

WHEREAS Piedmont's Veteran's Hall, Community Center & Magnolia's East Wing each offer 10 available hours of usage, 7 days per week (See attached sample 2019 Calendars) which amounts to 3,650 available hours per year for each facility;

WHEREAS The reported actual 2019 usage of 801 Magnolia's West Wing by The Piedmont Center For The Arts nonprofit amounted to a total of 1600 hours usage in 282 activities:

WHEREAS, with its limited amount of public space and vibrant community, Piedmont has a tradition of sharing public spaces to provide the greatest amount of use for the greatest number of citizens,

## PROPOSAL:

- 1. Dedicate 1600 hours per year of use of The West Wing to the EXCLUSIVE AND FREE USE of The Piedmont Center For The Arts for running all the wonderful artistic programs & administrative activities exactly as they do now.
- 2. Keep the signage on the West Wing portion of the building so that it is clear Piedmont continues to provide quality arts exhibits and performances in a dedicated space.
- 3. Allow the very competent Recreation Department staff to block out and schedule the arts events & performances of the Piedmont Center. They already schedule all activities in the East Wing portion of the building. Such scheduling can occur at least a year in advance just as weddings & other events reserve in advance at the Community Center.

## RESULT:

- 1. The Piedmont Community will not notice any difference in the wonderful artistic events held at The Piedmont Center. The Center will continue to advertise their events, and operate a website for informing citizens about upcoming events. It will operate just as Pleasanton's Firehouse Art Center does, with vibrant arts programming, ongoing exhibits and shared community usage.
- 2. This will have no effect on the nonprofit status of The Piedmont Center For The Arts, Inc. as such status is in no way tied to any specific amount of exclusive use of a public building. It will continue, just as it is now, as a Section 501(c)(3) public charity.
- 3. The City will be supporting the arts in Piedmont by giving a large number of free, exclusive hours of usage just for arts and arts-related activities in 801 Magnolia's West

Wing. This will be a dedicated artistic program subsidized by the City as many small towns now do (Examples of Clayton & Pleasanton's Firehouse Arts Center).

4. Other citizens as well as Recreation Department programs will be able to book and rent the remaining available 2,050 hours of usage in this valuable communal space, whether "arts-related" or not, continuing the City's policy of sharing and inclusivity.

I would like this PROPOSAL to be considered along with the current Proposed Lease, with the Council weighing the pros and cons of both proposals, the inclusive versus exclusive usage, and relative costs of both these approaches for the best way to continue providing valued arts programming in Piedmont.

The Attached Petitions signed by Piedmont residents support such an alternate proposal for shared use of this space by all taxpayers while preserving and continuing the City's support and subsidy for the Arts.

Respectfully Submitted,

Nancy Lehrkind

Dear City Council: We support the solution of 801 Magnolia being a Rec. Department venue open to all of us while still having The Piedmont Center arranging artistic programs there as they do now.

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Name	Address	Comments
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LAINE X		Agrice WITL 801
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Rathy	Kelleher 9 Mon	te Ave.
Bria		te Ave.
JACK	Lockhart 412	El Cerrito
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