City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Rani Batra

Address 17 Sotelo Avenue, Piedmont CA 94611

Phone E-Mail Address

Education BA, Vanderbilt University; MBA, University of Virginia

Occupation Real estate management, marketing consultant

Experience Related to this Appointment

First, I have served as a Planning Commissioner in Piedmont since 2018, most recently as Vice Chair. In addition to reviewing dozens of renovation projects, I also attended Planning Commissioner Academy, where I learned about strategies, successes and difficulties faced by other communities across California. Second, I have personally managed multiple renovations for our Piedmont homes (at 17 Sotelo and 99 Sea View) and rental properties, coordinating the work of architects, structural engineers and contractors. Both of these large projects help me appreciate how Piedmont's Housing Element works in real time to both protect what's best about our community and encourage innovation. Third, in my professional experience as Director of Real Estate Strategy for Gap Inc., I evaluated and approved new store site acquisitions and renovations. All of these experiences have taught me how to balance design goals, budgets and financial objectives with the values, needs and priorities of the community.

Why are you seeking this appointment?

The HAC represents an opportunity to bring the community together to think differently about how Piedmont can do its part to meet Bay Area housing goals while preserving and enhancing what's special about our community. This will not be without its challenges! Piedmont is blessed with talented, committed, thoughtful and engaged residents, and I look forward to harnessing their contributions to guide development of SB2 Programs and updates to our Housing Element. In up and down markets, housing supply remains tight in our small town, limiting the opportunity to bring new and diverse residents into our community. In considering how to expand our community and meet the RHNA allocation of 587 new units, I would like to consider how different types of housing can be built in a way that enhances our community, and how growth can be accommodated by our schools and city services. I hope to facilitate a robust, creative, factual, thoughtful and respectful process for generating ideas and making recommendations.

What particular talents would you bring to this commission/committee?

My colleagues and friends have described me as strategic, diplomatic, inquisitive and fair. My professional experience in innovation and product development is future-focused, and requires thoughtful consideration of many viewpoints, evaluating relevant facts/data in the absence of â€ceperfect information― and careful prioritization and resource allocation. This often boils down to making tough choices between good ideas generated by many smart, sincere and hard-working people. Similarly, the HAC will also require making difficult choices and weighing a wide range of priorities and viewpoints. I have found that engaging in a transparent process and providing clear guidance and rationale for decisions helps all the stakeholders feel that they have been treated fairly and can respect the ultimate recommendations or outcomes. This has certainly been true in my service as Planning Commissioner, where I've been gratified to see many homeowners and neighbors engage constructively to resolve issues and remain friendly neighbors. In a small community like Piedmont, I believe my leadership style will be especially helpful in resolving tensions and bringing people together in support of shared goals.

City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Susan Briggs

Address 50 Woodland Way

Phone E-Mail Address

Education Master's of Architecture

Occupation Architect / Head of Real Estate Strategy and Development @ biotech company

Experience Related to this Appointment

As an architect working in the Bay Area for the past 25 years, I have experience and knowledge in land use planning and development. I understand the unique challenges of balancing growth while preserving the character of our communities.

Why are you seeking this appointment?

I have been looking for opportunities to get more involved in the community and see this as a good fit with my background, knowledge, and experience. I care greatly about both preserving the special characteristics of our local community as well as meeting the future needs of the broader area.

What particular talents would you bring to this commission/committee?

I have lived in Piedmont for the past 14 years and have first-hand experience designing, permitting, building, and renting an accessory dwelling unit. That experience together with my professional knowledge in architecture and land use planning, my keen interest in this topic, and my ability to explore creative solutions allows me to bring a range of talents to this position.

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name June Catalano

Address 128 Alta Ave.

Phone E-Mail Address

Education MS Syracuse University; post graduate work in Planning and Economics

Occupation City Manager, City of Pleasant Hill

Experience Related to this Appointment

Community Development Director for the cities of Laguna Beach, Santa Ana, and San Leandro. City Manager in Martinez and Pleasant Hill. Served on the Piedmont Planning Commission in the 1990's.

Why are you seeking this appointment?

I hope my experience in developing Housing Elements in the cities where I have worked, and in dealing with HCD, will be useful to the City.

What particular talents would you bring to this commission/committee?

I have worked on numerous Housing Elements, all of which have been certified by HCD. I understand the nuances of dealing with HCD and the information required for certification.

City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Arleta Chang

Address 407 Linda Avenue, Piedmont

Phone E-Mail Address

Education Master of Architecture- UC Berkeley, BSc. in Architecture- University of Bath, UK

Occupation Architect

Experience Related to this Appointment

Local practising residential architect since 1989, Served two terms on Piedmont Planning Commission 2000, Volunteer Habitat for Humanity 1988.

Why are you seeking this appointment?

To participate in process which may increase amount of housing available in Piedmont. To contribute to community in an area where I have some interest and relevant experience. Learn from staff and other committee members about housing issues.

What particular talents would you bring to this commission/committee?

Listening to diverse opinions, familiar with Piedmont Planning process, interest in creating more and appropriate housing in a variety of settings. Some understanding of the housing marketplace and economic forces.

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Irene Cheng

Address 135 Sunnyside Avenue

Phone E-Mail Address

Education PhD in Architecture and M.Arch, Columbia University; BA, Social Studies, Harvard University

Occupation Professor of Architectural History

Experience Related to this Appointment

I am trained as an architect and currently teach Architecture and Architectural History at the California College of the Arts. In my courses, I teach about the history of cities, suburbs, and residential architecture, including the relationship between housing policies and residential segregation. I have a professional degree in Architecture and have worked as a designer at architectural offices (though never licensed). I am an expert in nineteenth-century architecture and also appreciate contemporary and modern architecture, so am attuned to the need to balance historic preservation and contextualism with contemporary urban and architectural values. I have owned and managed one multifamily and several single-family rentals over the last decade so am familiar with the landscape of small-scale rentals, as well as East Bay residential real estate. I have assisted my husband (an architect) in designing two ADUs and am familiar with the state's recent policy changes in this area. I currently co-chair the Piedmont Racial Equity Campaign's Housing Committee.

Why are you seeking this appointment?

Although I have studied, researched, and taught about the history of cities, suburbs, and residential architecture for nearly twenty years in an academic context, I have only recently become interested in bringing this work to bear on my immediate local community. Tackling the housing crisis in California as well as the persistent problem of residential segregation in the United States requires beginning in our own backyards. Over the last nine months, as co-chair of the Piedmont Racial Equity Campaign's Housing Committee, I have learned an enormous amount about the history of residential segregation in the East Bay, local zoning, affordable housing development, and state housing policy. I believe I can make a positive impact in helping educate the Piedmont community about both the broader societal impacts of local housing policies as well as the aesthetic and architectural factors that shape the built environment. The upcoming Housing Element presents an important opportunity for our community to become more sustainable, just, and diverse while preserving many of the characteristics that make Piedmont such an attractive and popular place to live. I will contribute a positive perspective on these changes.

What particular talents would you bring to this commission/committee?

In addition to my expertise as an architectural historian, experience as a practicing architect, and leadership of PREC's housing committee, I bring the diverse perspectives of someone with a wide range of housing experiences: I have rented a room in a shared apartment; I have owned an apartment in a cooperative (in New York); I have owned, renovated and managed a small multifamily rental building; I have renovated and "flipped" houses; I have owned and rented single-family houses; I have owned and gut-renovated my own house in Piedmont; and I have helped design two ADUs. This gives me a unique appreciation for the diverse forms of housing that a community may need and want, and the diverse housing types needed to support different kinds of families and individuals at various stages of life.

As a scholar, I am careful to consider both sides of any position and to make sure my conclusions are based on evidence. I am open-minded and analytical. In general I try to take a "both/and" approach to contentious questions. I am collaborative, and strive to listen to and respect all perspectives.

Have you attended a meeting of this commission/committee?	N/A
Watched on KCOM?	N/A
Watched on Streaming Video?	N/A

City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

	Budget Advisory and Financial Planning Committee Civil Service Commission Park Commission Police & Fire Pension Board & Investment Subcommittee Recreation Commission					
	Please print or type the following information:					
	Name Elise Marie Collins					
	Street 30 Sierra Avenue zip 94611					
	Phone					
	E-Mail Address					
	Education PHS graduate 1980 BA Social Science, UC BERKELEY					
	Occupation Author / Yoga Instructor MAG(GERONTOLOSY) USC May 202					
	Experience Related to this appointment Musters Counsework & RESEarch on					
Aging in Place, Housing For SEniors, Home Modification, The						
J	importance of home across the lifespan, age friendly					
(Family From PiEdmont - 1967					
	Why are you seeking this appointment? I have an interest in intergenerational					
181	ng and senior housing in Piedmont. I live w/ my parents age					
	What particular talents would you bring to this commission/committee? I am a published					
	author, academic and rade, good research and communi-					
	cation skills, Leadership. Community outreach To					
	GENEVATIONS, ESPECIALLY GEN X, Baby Boomers & STLENT Have you attended a meeting of this commission/committee in person or virtually? Yes No N/A GEN					
	Watched on KCOM? ☐ Yes ☐ No ☒ N/A Watched on Streaming Video? ☐ Yes ☐ No ☒ N/A					
	Applications for the current vacancies must be received by the City Clerk's office no later than Wednesday March 17, 2021 at 5:00PM. Postmarks will not be accepted.					
	Interviews with the City Council will be scheduled for the evenings of Monday, March 22, 2021 and/or Monday, March 29, 2021 Appointments will not be made without a Council interview.					
	3/i7/71					
	Signature Date					

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Brian Crandall

Address 118 Wildwood Ave, Piedmont, CA 94610

Phone E-Mail Address

Education The Wharton School, University of Pennsylvania (MBA); Cornell University (BS)

Occupation SVP, Portfolio and Value Creation, Platinum Equity (Sector: Private Equity)

Experience Related to this Appointment

Active real estate development in Piedmont

Lead for Platinum Equity's ESG (Environmental, Social, Governance) Program, which is bringing programmatic changes in the areas of diversity, equity and inclusion

Real estate background (former employment at CoStar, Cushman & Wakefield)

Architectural Design Program Certificate, University of Maryland

Why are you seeking this appointment?

As a newer resident of the community (c.2017), I spent years prior in the Bay Area, with an ultimate interest to live in Piedmont. Like others, drawn to the charm, the schools, the sense of community that harkened pleasantly to a different time. It is however a difficult bar that we achieved only via purchasing a "fixer". The evolution of offering a (J)ADU solution to the community is a great step forward. We are actively building a JADU at our home on Wildwood Ave, and I've appreciated the newness and collaborative spirit in which the City and planning commission have embraced it. I'd like to see efforts like that continue and improve, furthering our diversity of residents and perspectives, but with the intent to preserve what makes Piedmont great; an optimistic sense of neighborly community, a place to learn and be loved.

What particular talents would you bring to this commission/committee?

Active, open Piedmont resident fan: I have helped bring a number of young families and friends to Piedmont (who have bought or rented on Jerome, Moraga, Magnolia, and Portsmouth, 2020-21); I would love to continue to see a diverse and excited group of people move into the community.

Housing experience in Piedmont: As referenced, I am building an ADU in Piedmont. I know the 17-page application well and have taken a hands on approach to learning about the initiative.

Passion for Piedmont Real Estate and Housing: I know almost all streets by name, all 3,000+ houses by visual recognition. I walk miles each day across the community, and feel entrenched in balancing the protection and progression of the housing within the small city.

Experienced in housing: I have completed multiple purchases in the Bay Area including Piedmont, I have managed three renovations on my current home and know the city and planning department well.

Financial + Operational Leader: My day-to-day responsibility is to transform companies by assuming CXO roles or driving a change agenda without disrupting the business, in terms of operational and financial health. I would bring the same problem solving and thoughtful experience to this role.

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Budget Advisory and Financial Planning Committee Housing Advisory Committee Planning Commission

Name Robert Dickinson

Address 16 Sotelo Ave

Phone E-Mail Address

Education BA Molecular & Cell Biology, UC Berkeley

Occupation Consulting

Experience Related to this Appointment

I served two full terms (six years to 2020) on the Board of Trustees of the Alameda County Mosquito Abatement District (ACMAD). I gained significant experience in county government, leading subcommittees tasked with improving employee healthcare benefits, hiring an Executive Director, advising on financial/investment oversight, and improving community outreach efforts. I have also been a strong supporter of the Tyson Lake property owners association and have been active with numerous professional and charity boards outside of Piedmont including the California Life Sciences Association, UC Berkeley Reunion Committee, and the San Francisco Opera.

Why are you seeking this appointment?

As a 10+ year resident with three children in Piedmont public schools, I wish to serve Piedmont by bringing a unique perspective shaped by two decades of a successful career in business management and recent experiences in county government and community service. I have coached my daughter's PBSF softball team since Fall 2019 (currently coaching Spring 10U). I want to continue to work to help continuously improve the desirability of Piedmont for our families.

What particular talents would you bring to this commission/committee?

During my tenure at ACMAD, I positively impacted the agency's financial/investment functions, including modernizing reporting and oversight (I can provide a letter of recommendation outlining this contribution upon request). I have also had extensive experience with planning and development issues, from starting a new franchise business in Pleasanton and investing in vacation rental real estate with my wife. Beyond that, I have extensive strategic, operational, and transformational abilities gained during past business and community experience: organizational leadership, talent-building, solutioning, program management, analytical skills, outreach/PR experience. Also, see https://www.linkedin.com/in/robertldickinson

City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Colby Lavin

Address 238 Sandringham Rd., Piedmont CA 94611

Phone E-Mail Address

Education B.S., M.S. Mechanical Engineering, MBA

Occupation Senior Manger, Product & Program Teams at Amazon

Experience Related to this Appointment

- * I was an elected member of the Rockridge Community Planning Council before moving to Piedmont. In this capacity, I worked as a board member to address the needs of the community including providing low income housing, maintaining diversity of the community, and ensuring the interests of residents are at the forefront instead of large businesses.
- * I have been involved in residential development since a very early age through two architects: my father (Tom Lavin), and my father-in-law (Glen Jarvis). Because of their mentoring and wisdom, I understand and appreciate the importance of good design and how it brings a family, neighborhood, and community together.
- * As a 12 year resident of Piedmont, I understand the values of Piedmont residents and how those values are expressed through the rules and regulations implemented by the city. I have pulled 5(?) permits and interacted with the the planning department as a resident/builder.
- * As a manager at Amazon, I regularly work with my team and other teams to ensure we are acting as, and perceived as, an inclusive workplace. I have taken inclusivity training, and coached my own teams to ensure the voices of all team members are heard and valued.

Why are you seeking this appointment?

During my time in Piedmont I have donated and volunteered my time through the school system as a parent of three (8, 13, and 15 yo). This appointment enables me to continue giving back to my community, apply and expand my experience and interests in residential housing and policy, and ensure our housing programs and policies promote inclusivity and diversity in alignment with Piedmont residents.

What particular talents would you bring to this commission/committee?

- * As a manger and leader of diverse teams at Amazon, I regularly dive deep into complex topics, moderate hard discussions, and drive organizations to conclusions and outcomes that are in alignment with their goals and values. I create collaborative environments where everybody feels comfortable voicing their opinion, but ultimately decides on a single direction using a framework and data instead of emotion and bravado. I have successfully worked with and led teams in public, private, non-profit, and government sectors.
- * I am not a legal or professional expert in housing program and policies, but I have been involved in this domain my entire life. My exposure to this area combined with my history as a Piedmont resident not only enables me to contribute without bias or a personal agenda, but also to quickly get up to speed on complex topics and contribute as a differentiated member of the HAC.

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Jane Lin

Address 104 Magnolia

Phone E-Mail Address

Education Masters in City Planning and Masters of Science in Architecture from UC Berkeley

Occupation Architect and Urban Design Consultant

Experience Related to this Appointment

I currently work with the Cities of Albany, San Leandro, Emeryville, and Newark on SB2 Housing related work for multi-family housing development standards and guidelines.

Why are you seeking this appointment?

I would like to advise the City I live in and apply the knowledge I have gained from working on housing regulation with East Bay jurisdictions.

What particular talents would you bring to this commission/committee?

I am a licensed architect that practices urban design. My focus has been on transit oriented design, multi-family housing development, and campus planning. I am currently a Lecturer at UC Berkeley in the Department of City and Regional Planning.

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee Planning Commission

Name Justin Osler

Address 88 Sandringham Road

Phone E-Mail Address

Education BA Dickinson College; MBA Columbia University

Occupation Real Estate Development

Experience Related to this Appointment

Real Estate Development

Why are you seeking this appointment?

To be helpful

What particular talents would you bring to this commission/committee?

Detail oriented, focus on design, understanding of neighborhood context, well organized

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Claire Parisa

Address 134 Sunnyside Ave, Piedmont, CA 94611

Phone E-Mail Address

Education Master of City Planning, MIT; Bachelor of Science (Society & Environment), UC Berkeley;

Bachelor of Arts (Urban Studies), UC Berkeley

Occupation Associate Director of Housing Finance Supervision/ Senior Housing Finance Consultant,

California Housing Partnership (chpc net)

Experience Related to this Appointment

I grew up in Piedmont and recently returned in December as a homeowner. In my professional life I work as an associate director/ senior housing finance consultant at the California Housing Partnership. I provide technical assistance and guidance for non-profit affordable housing developers across the state. Prior to working for the California Housing Partnership, I worked as a real estate developer in downtown San Francisco for an affordable housing non-profit. In addition, I am involved in the UC Berkeley Department of Urban Studies and Planning as an instructor in the school's two graduate-level affordable housing studio courses. Finally, I am also involved in the Piedmont Racial Equity Campaign (PREC) housing committee, serving as a co-chair of the Alameda A1 subcommittee.

My experience goes beyond affordable housing. Before moving to Piedmont, I owned a duplex in Berkeley and was a landlord, living in one half of the property and renting the other half. This experience gave me significant insights into the challenges of being a small "mom and pop― landlord, insights I would hope to bring to bear as a member of this committee. I also have experience serving on the board of the Boston Community Cooperatives, a non-profit which owned two large homes that were renovated to provide housing for low-income individuals and small families. Finally, I have an educational background in city planning and urban studies (at undergraduate and masters levels). My varied professional and personal experiences provide me with a depth of knowledge on a range of housing topics and a balanced/nuanced understanding of how housing as a community process.

Why are you seeking this appointment?

Having moved back to Piedmont recently, I know how challenging it can be to move into our community. I know that one of the significant reasons that I was able to move back with my husband is because the education I received in the Piedmont school system set me up for professional success. We can all see the inequity in how schools are districted in the United States – it is fundamentally unfair that a kid in Oakland who had the same aptitude as me did not have the same educational opportunities. How can we expect to reduce income inequality without everyone having access to a quality education? I truly believe that providing for a diversity of housing types (duplexes, ADUs, and to-scale apartments or townhomes) in our town is how we will meet the City's stated goals to reduce inequality and increase diversity in our community. With declining enrollment in our public schools, we have an opportunity to open up more space for new families. It is critical that we find ways to incorporate a reasonable number of new housing units (given limited available land) into our community in a way that brings diversity while also meeting community design and planning standards. I recognize that it will be a challenge to balance RHNA requirements with community values and neighborhood aesthetics. I hope to be part of the team that tackles these challenges.

What particular talents would you bring to this commission/committee?

I hope to bring my professional expertise; board appointment tenure; personal experience as a landlord, homeowner, and both current and former Piedmont resident to bear as a member of the Piedmont Housing Advisory Committee. I am well-versed in real estate development (especially finance), landlord-tenant law, city planning, and community processes. I am also a talented educator and would hope to find ways to use my skills to serve the Committee and community.

City Clerk's Office - 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name David Price

Address 1203 Oakland Avenue

Phone E-Mail Address

Education BA in Anthropology and History from UC Berkeley. Master in Urban Planning from University of

Oregon. Significant coursework in Landscape Architecture at UC Berkeley Extension.

Occupation Currently not employed. Previously served as an Editor, Search Quality Analyst, Taxonomist,

Content Manager and Content Analyst for several large technology and start-up companies.

Experience Related to this Appointment

Educational background in Urban Planning and a strong interest in housing and housing issues in the Bay Area. Broad experience in data review and analysis, project planning and management, writing and content curation.

Why are you seeking this appointment?

I am seeking this appointment because I am interested in getting more involved in the community and helping to solve community issues. Housing is clearly an issue that has vexed Bay area communities, especially primarily residential communities such as Piedmont, for decades.

I have been a Piedmont resident for over ten years as both a renter and a property owner. I understand the severe restraint that impacts the Piedmont housing market as I have watched home and rental prices skyrocket in recent years.

The housing issues that have plagued the Bay Area over the past thirty years stem from many factors and, in many ways, seem unsolvable. By serving on this commission, I hope to be part of the solution.

What particular talents would you bring to this commission/committee?

Open-mindedness, empathy, humor

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advis	ory Committee		
Name	Lucy Ridgway		
Address	152 Hazel Lane		
Phone		E-Mail Address	
Education	JD/MSW		
Occupation	Clinical Social Worker		

Experience Related to this Appointment

Working with this disadvantaged populations, I am well aware of the impact out housing shortage is having on families. I am grateful Piedmont is looking for ways to do their part to meet the housing needs of our wider community.

Why are you seeking this appointment?

I believe Piedmont needs a creative plan for how to meet state mandates around housing density. I am energized participate in this work.

What particular talents would you bring to this commission/committee?

As a train attorney, I understand the legal complexities of the issue, and as a current social worker, I understand the need. I am a hard worker, and I have the time to give.

Have you attended a meeting of this commission/committee?	N/A
Watched on KCOM?	N/A
Watched on Streaming Video?	N/A

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Budget Advisory and Financial Planning Committee Housing Advisory Committee Public Safety Committee

Name Jill Tanner

Address 124 Moraga Ave

Phone E-Mail Address

Education BA Journalism

Occupation SVP Creative Design & Marketing

Experience Related to this Appointment

15+ years in leadership positions at HP and InVision Communications, Board Director, Watershed Collaborative,

Why are you seeking this appointment?

Interested in giving back to my community

What particular talents would you bring to this commission/committee?

Problem-solving, strategic planning and communications, management

City Clerk's Office – 510-420-3040

Please indicate which position you are applying for.

Housing Advisory Committee

Name Randy Wu

Address 130 York Drive

Phone E-Mail Address

Education AB UC Berkeley, JD Berkeley School of Law

Occupation energy consultant

Experience Related to this Appointment

Regulatory attorney and energy project developer with working knowledge of permitting, CEQA-NEPA, project finance, CAISO interconnection rules, power purchase agreements and the CA energy industry.

Why are you seeking this appointment?

Housing is the largest challenge for Piedmont and its surrounding community. We need to act locally and think regionally. Piedmont no longer can isolate itself from the growing need for affordable housing and must find new ways to enable additional housing along with larger cities in Alameda County.

What particular talents would you bring to this commission/committee?

My career as an attorney/developer has included assignments with large cities such as San Francisco and Los Angeles. I have administrative hearing experience as a litigator and an administrative law judge at the CPUC. Last my wife and I have owned a second unit in Piedmont for over 30 years so I am well aware of the changing rules for ADUs and neighborhood opinions about allowing a rental unit in a single family neighborhood.