

PIEDMONT UNIFIED SCHOOL DISTRICT

M E M O R A N D U M

TO: Board of Education
FROM: Randall Booker, Superintendent
DATE: November 10, 2021
RE: SUPERINTENDENT'S COMMUNITY ADVISORY COMMITTEE - UPDATED

I. SUPPORT INFORMATION

At the April 28, 2021 Board of Education Meeting, Naomi Hunter, Communications Consultant presented the results of the District's Pandemic Response Survey. The presentation can be viewed [here](#).

Ms. Hunter provided several recommendations to improve communications across the district and community.

- Hire Communications Director (1.0FTE)
- Establish Communications goals (21-22) related to surveying, social media engagement, Piedmont Ahead publications, quarterly departmental communication updates (Tech, SPED, Curriculum & Instruction, Facilities), etc.
- Member of the Superintendent's Cabinet to provide ongoing assistance and guidance in communicating both strategic and tactical initiatives.
- Contract to redevelop the PUSD Website.
- Schedule standing APT Liaison Committee Meetings between the Board, Administrative Team, and the Association of Piedmont Teachers to strengthen communication, shared understanding, and collaborative efforts to support students and educators.
- Develop and schedule Supt. Advisory Committee Meetings for 21-22 that include students, educators, and parents.

The District has moved forward with each of these initiatives for the 21-22 school year and will launch the Superintendent's Community Advisory Committee in December, with monthly meetings to follow.

Background on the Superintendent's Community Advisory Committee

The Superintendent's Community Advisory Committee was introduced initially at the October 27, 2021 Board of Education Meeting. The Board and community provided input around the membership of the community which led to changes in the roster (see below). I will collaborate with the Parent Club presidents and the PEF Director to solicit parent involvement that is wide-reaching.

Building off of the success of a variety of Superintendent committees (Facilities Steering, Budget Advisory, Health and Safety Steering, etc.), the purpose of the Superintendent's Community Advisory Committee is to:

- strengthen community and positive relationships amongst our various stakeholders;
- listen, learn, and better understand one another on the various successes and areas to improve across the District;
- generate ideas to improve communications, district-wide operations, and the student and staff learning/working environment.

Membership

The Superintendent's Community Advisory Committee will consist of the following membership (25 people in total):

1. Superintendent
2. Director of Communication and Community Relations
3. (2) APSA Members: 1 Certificated / 1 Classified
4. (2) Certificated Staff Members (APT): 1 Elementary / 1 Secondary
5. (2) Classified Staff Members (CSEA): 1 Elementary / 1 Secondary
6. (2) Board of Education Members
7. (8) Parents of current PUSD students - 1 per school site, 2 at-large
8. (6) Students (2 PMS, 2 MHS, 2 PHS)
9. PEF Executive Director

APSA, APT, and CSEA will choose their own members to participate.

PMS, PHS, and MHS ASB will choose their own members.

Each school site Parent Club will appoint a respective community member for participation.

Notes will be drafted and published for the Piedmont Community.

Meeting Dates/Times*

3:45pm - 5:15pm

Dec. 6th

Jan. 10th

Feb. 28th

Mar. 14th

Apr. 4th

* All meetings will be held virtually via Google Meet until further notice.

II. RECOMMENDATION: INFORMATION AND DISCUSSION

Review the proposed Superintendent's Community Advisory Committee.