

For Immediate Release  
March 22, 2022

Contact: John O. Tulloch  
(510) 420-3040  
[jtulloch@piedmont.ca.gov](mailto:jtulloch@piedmont.ca.gov)

Welcome to Piedmont: Real Estate Practices In Support of an Inclusive Community  
**April 7, 2022 at 4:30 p.m. (New Time)**

**On Thursday, April 7<sup>th</sup> at 4:30 p.m.,** the City of Piedmont will present a virtual discussion entitled “Welcome to Piedmont: Real Estate Practices In Support of an Inclusive Community” co-sponsored by Piedmont League of Women Voters, Piedmont Anti-Racism and Diversity Committee, and Piedmont Racial Equity Campaign.

Community members and real estate professionals are invited to participate in this online community conversation which will include a brief presentation that sets the historical and current context for real estate practices and their impact on the makeup of our community, followed by a moderated panel discussion on the benefits of creating an intentionally inclusive environment. Come brainstorm ideas for how the residents of Piedmont and the real estate community can develop best practices that affirm Piedmont’s commitment to be a more welcoming and diverse community.

The event will be moderated by Carol Galante, Founder of the Turner Center for Housing Innovation at UC Berkeley and panelists will include Maureen Kennedy, retired Piedmont agent; Farrah Wilder, California Association of Realtors; Ashley Gardner, California Housing Finance Agency.

“Real estate transactions and the interplay between sellers, real estate professionals and potential buyers is one piece of a complex puzzle we are striving to solve... how to bring more diversity to Piedmont,” said City Administrator Sara Lillevand. “We look forward to an engaging dialogue focused on evolving practices and new ideas to help shape the Piedmont of the future.”

To participate in this event, please use the [Zoom Registration Link \(https://piedmont-ca.gov.zoom.us/webinar/register/WN\\_zGnJ-AWnT4KFzrNxe2mKlg\)](https://piedmont-ca.gov.zoom.us/webinar/register/WN_zGnJ-AWnT4KFzrNxe2mKlg)

\*\*\*\*\*